

# South-East Europe's path to convergence

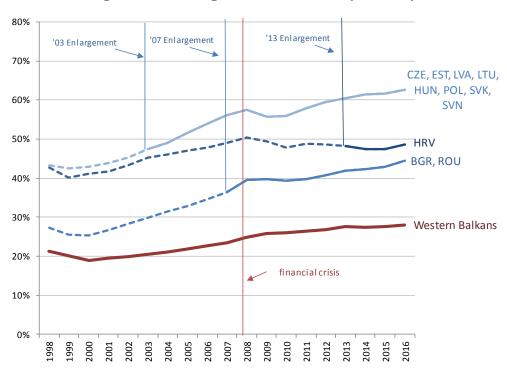
Skopje, 16 February 2018

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# A slow convergence to EU levels

### Percentage of average EU-16 GDP per capita



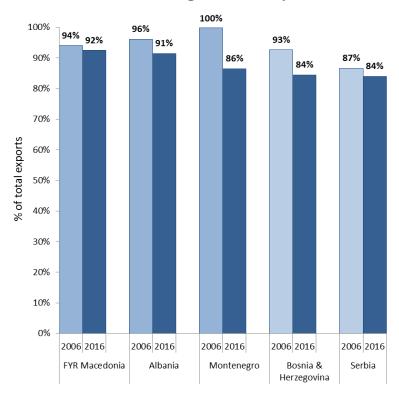
Source - CEB calculations on World Bank

- Slow convergence from a low starting point, stagnating in recent years
- Labour productivity was increasing before 2011, but has stopped growing: currently it is less than 40% of EU-15 levels



# Trade integration with EU is a must...

### Destination region of exports

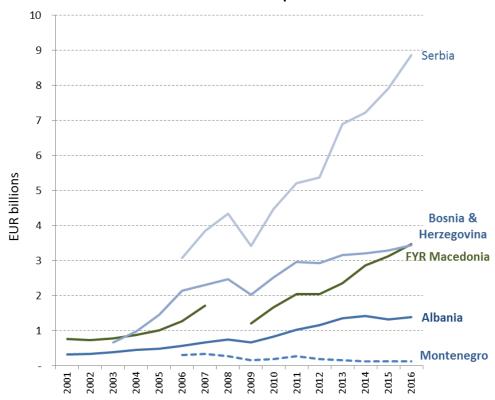


### Exports to CEFTA + EU-28

CEB calculation using

UNComTrade

### Gross EUR exports to EU-28



Source – CEB calculations using UNComTrade



# ... as well as regarding FDI

## Origin of FDI inflows



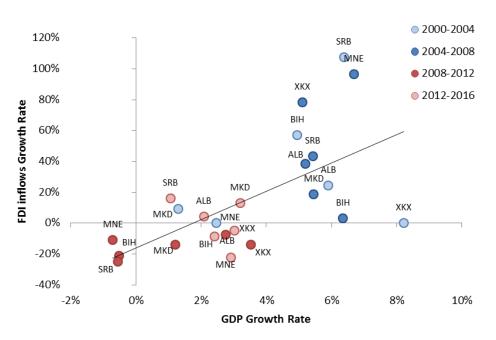
- Europe accounts for ¾ of all FDI inflows coming into Western Balkan.
- FDI from China, Russia, and Middle East is growing fast, starting from a very low base
- Europe invests in infrastructure and service sectors, but also in more low key areas to build institutional capacity

Source - CEB staff using IMF data



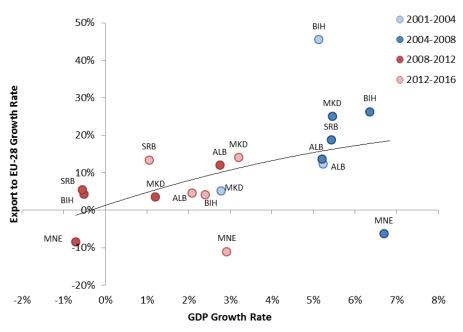
# EU is the engine of growth for the region

### GDP growth correlated to FDI...



Source - CEB calculations using World Bank data

### ... and export dynamics



Source - CEB calculations using World Bank and UN ComTrade data

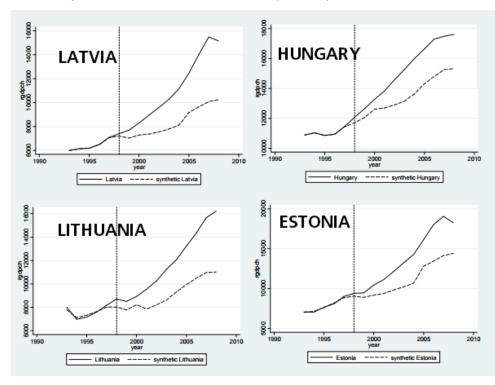


# EU membership expected to boost growth

### Gains from the 2004 enlargement

- Exports to the EU have climbed up the value-added ladder <sup>1</sup>
- FDI inflows have strengthened <sup>2</sup>
- Exports to outside the EU have also expanded<sup>3</sup>

### Anticipated effects in real GDP per capita



extracted from - Campos, Nauro F., et al. (2014)



# EU integration is a multifaceted process

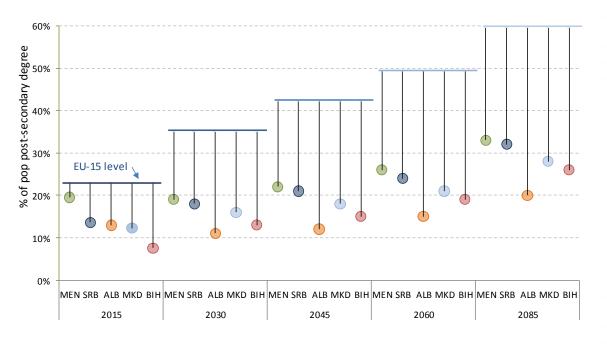
# Key areas of policy action:

Integrating in the EU single market
Implementing structural reforms
Modernising institutions
Improving infrastructure
Investing in (and retaining) human capital



# Gap in human capital projected to widen

### Percentage of population with a post-secondary degree



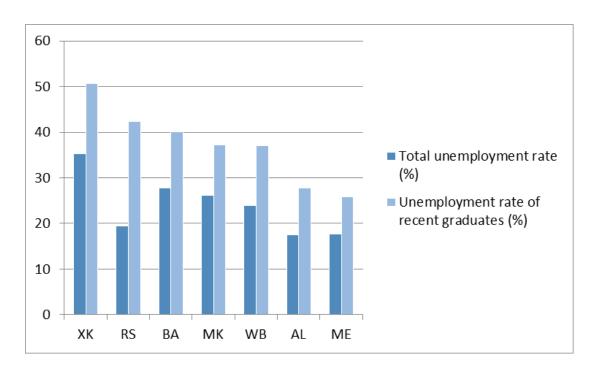
Source: UNESCO education database

- The stock of individuals with a post-secondary degree will grow in all Western Balkan states...
- ... however the gap with the EU-15 will only widen in the future
- The region will need to increase investment in education to keep up



# Investment in education urgently needed

- Low completion rates:
   only half of the students
   complete their program
- High labor market mismatch: only 25% of graduates find an appropriate job
- An estimated investment gap in education: 2.1% of GDP (€1.5bn per year)

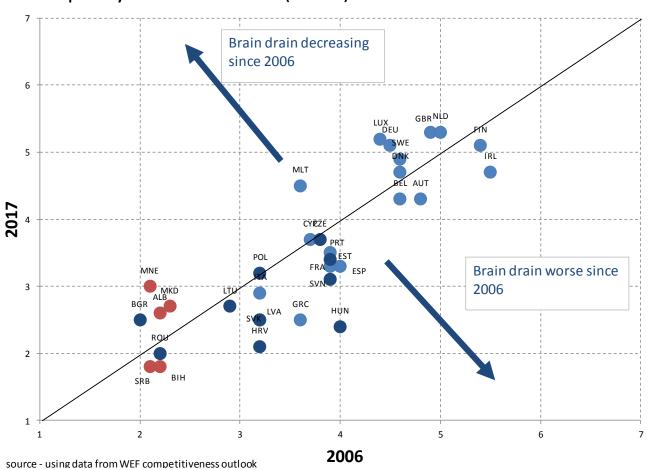


Source: European Commission, 2016



# A persistent brain drain problem

### Capacity to retain talent (index)

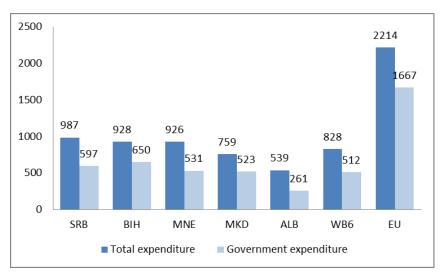


A quarter of the current Western Balkan population today lives outside their home countries



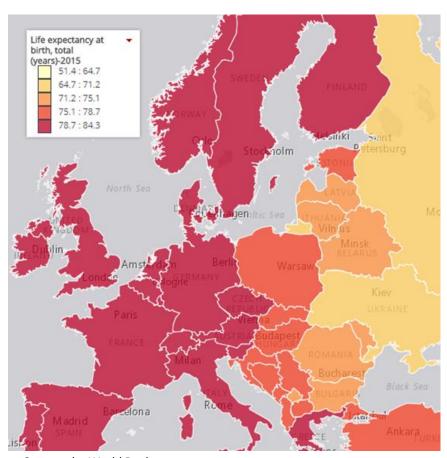
# Health sector is key to a good quality of life

### Per capita expenditure on health (PPP international \$)



Source: WHO

- Per capita public expenditures on health at only 30% of EU levels
- Investment gap in health estimated at
   1.7% of GDP (€0.8bn per year)

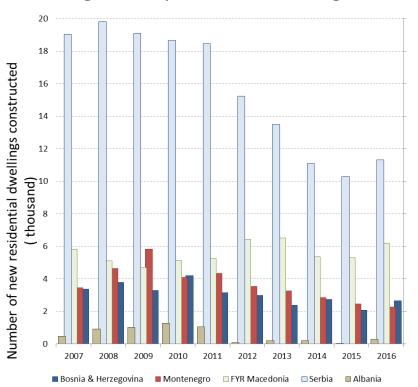


Source: the World Bank



# Housing is a problem for the young

### Housing development is declining...



### ... and cost growth outstrips wage growth



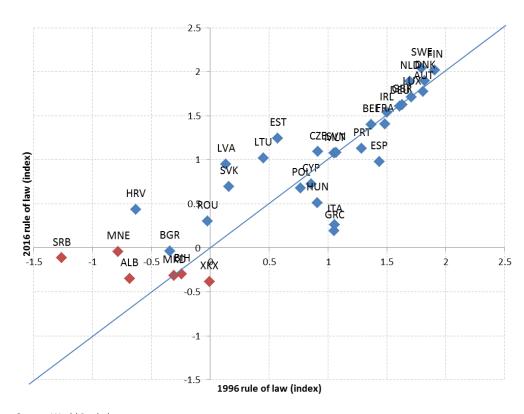
Source: National statistical offices

Source: CEB staff calculations using national statistical office data



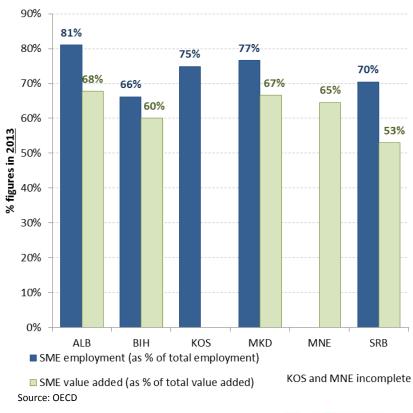
# Good institutions and SMEs key to opening opportunities

### Governance indicators are low



Source: World Bank data

# SME sector crucial to generating growth and jobs





# Integration for the Western Balkans is in reach

- The road to EU integration is multifaceted
- Policies to develop and retain human capital are essential
  - Increase investment in education
  - Improve health sector
  - Increase affordable housing stock
  - Foster opportunities through financing SME's and better governance
- The CEB can be a relevant partner in this endeavour

